

## Friday, Early Afternoon Workshops (1:30-2:30pm)

### MOVING TO A SYSTEM OF INTEGRATED EARLY CARE AND LEARNING IN BC – Miama Room

Final recommendations from the second phase of the Child Care Coalition of BC's research on the relationship between free, universal and publically-funded full school-day kindergarten for 4 and 5 year olds and BC's existing child care services.



**SHARON GREGSON** - Sharon's background is as an outspoken advocate at the municipal, provincial and federal level for a publicly funded, quality, early care and learning system. She works with the Coalition of Child Care Advocates of B.C, and is also the director of Child and Family Development Services for Collingwood Neighbourhood House Society. Sharon is an elected Trustee on the Vancouver Board of Education and was a representative to the Child Care Human Resource Sector Council. Sharon is also the mother of four children.

Representative from **ECEBC**

### GROWING WEALTH GAP – Fraser Room

Following an overview of the growing income gap, this workshop features an update on the BC Poverty Reduction Campaign and facilitated discussions on Municipal Living Wage Policies.

**SETH KLEIN** - Seth is the BC Director of the Canadian Centre for Policy Alternatives, a public policy research institute committed to social, economic and environmental justice. His research deals primarily with issues of welfare, poverty and inequality. He is also co-chair of the BC Poverty Reduction Coalition. A social activist for over 20 years and a former teacher, Seth holds a BA in international relations, a BEd from the University of Toronto and an MA in political science from Simon Fraser University. Seth is a well-known media commentator and speaker on public policy issues.



**MEAGAN BRAME** - Meagan was part of the Township of Esquimalt's successful 4-3 vote to create a living wage policy this year. Nearing the end of her first term as a Councillor in Esquimalt, Meagan knows the importance of this issue, and has

experienced the political challenges first hand. Megan is an Early Childhood Educator with a BA in Child and Youth Care and owns and operates Saxe Point Daycare. She is an active member of the Regional Child Care Council and Past-Chair of the Early Childhood Educator's of BC - Victoria Chapter.



**MICHAEL MCCARTHY-FLYNN** – Michael hails from Ireland. He has a Masters in Community Development from the National University of Ireland. He has worked in the inner city of Dublin, Ireland, for nearly a decade on a variety of anti-poverty and social inclusion programs. He has also worked with people living with HIV/AIDS in Swaziland, helping them set up income-generating projects. He has been living in Vancouver since 2009 and is the organizer with the Living Wage for Families Campaign.



### CITY REPAIR – Coronet Room

Architect Mark Lakeman, a speaker in wide-demand, shares the inspiration and projects which are awakening Portland neighbourhoods.



**MARK LAKEMAN** - Architect Mark Lakeman is a creative, urban place-maker in his commitment to the emergence of a thriving and sustainable cultural landscape. He seeks to make every design project one which will further the development of a community vision, whether it involves urban design and place making, ecological building, encourages community interaction, or assists those who typically do not have access to design services. Mark's leadership in Communitecture, which designs beautiful and sustainable places that bring people together in community, and its non-profit affiliate The City Repair Project, has benefited communities across the North American continent.

### LESSONS FROM MARSHALL GANZ – Canada Room (1:30—4:00pm)

An entire afternoon exploring the framework that legendary community organizer Marshall Ganz, now a Harvard professor, uses in his community outreach work.

**NORMAN GLUDOVATZ** – Norman is the Columbia Institute's Special Projects Coordinator, and has extensive experience in public engagement and event organization. Norman is a highly-skilled communicator, organizer, researcher and strategic planner. His professional experience includes working with government, and the non-profit sector (international and local), as well as



business, trade unions and individuals to engage citizens and members. Norman studied Sociology at the University of BC and is currently doing a Masters in Professional Communications at Royal Roads University. For over 10 years he has been an independent consultant running 2 businesses (public engagement and website design) in Vancouver.

# Friday, Late Afternoon Workshops (3:00-4:00pm)

## SCHOOLS AS THE HUB OF OUR COMMUNITIES – Miama Room

Join us for lessons from the early days of Britannia Community Services Center's development, as well as stories from their current re-development process, and a report out on the current profile of community schools in British Columbia.

**CYNTHIA LOW** – Cynthia is a community activist committed to social development and sustainability. Her focus is on community engagement, animation and social capital as the keys to creating livability. Prior to her position as Executive Director of Britannia Community Services Centre Society, Cynthia worked in the Downtown Eastside for over 20 years with different non-profit organizations.



**BILL PRESTON** – Bill's early career saw him in a variety of social services settings: residential treatment centre for children and youth; half-way house for young adult psychiatric patients; and federal penitentiaries in BC. For the next 30 years he worked in the public education system as an elementary school counselor, community school coordinator, intermediate behavior class teacher and principal of an alternative school program. Bill is a long-standing member of the Association for Community Education of BC (ACEbc) Board of Directors, a Trustee with the Qualicum School District, and is the BCSTA representative to First Call - Child and Youth Advocacy Coalition.



## BEYOND HABITAT – TOOLS FOR A BIODIVERSE COMMUNITY – Coronet Room

Loss of habitat, environmental degradation and climate change are causing an alarming drop in biodiversity. Species are going extinct a hundred times faster than the normal evolutionary extinction rate. Local governments can play a crucial role. We will explore some of the practical and legislative tools available to municipal leaders for conserving biodiversity.



**GRANT PEARSELL** - Grant is the Director of the Office of Natural Areas at the City of Edmonton where he is responsible for developing and implementing the City's biodiversity strategies. Grant's background is in environmental studies, civil engineering, and environmental planning specializing in urban ecology and urban land conservation. He is a Registered Profession Planner with the Canadian Institute of Planners and is the Chair of the Alberta Land Trust Alliance and a Director with the Edmonton and Area Land

Trust. The City of Edmonton is considered to be a leader in urban biodiversity management and he has been invited to present Edmonton's approach in cities across the globe.

**DR VALENTIN SCHAEFER** – Val is a founder and former Executive Director of the Institute of Urban Ecology at Douglas College in New Westminster, BC, where he was a faculty member in Biology for 26 years. Val is a leading proponent of urban ecology and urban biodiversity who has written extensively and presented internationally on these topics. He is also an environmental educator who has conducted numerous community projects with his students promoting nature in the city. Val is the lead author of *Urban Biodiversity: Exploring Natural Habitat and Its Value in Cities*.



## MUNICIPAL FINANCE AND TAXATION – Fraser Room

This workshop explores the industrial taxation issue and features highlights from the recently released paper *Local Prosperity: Options for Municipal Revenue Growth*. You'll hear some thought-provoking findings on corporate taxation and possible new pathways for municipal revenue growth.

**MURRAY DOBBIN** - Murray has been a social activist, freelance journalist, broadcaster and author for over 40 years. He is a board member with the Canadian Centre for Policy Alternatives and a past



executive board member of the Council of Canadians. He has written five books, including *The Myth of the Good Corporate Citizen: Democracy under the rule of big business*. He writes a column for the *Tyee* and *rabble.ca* and blogs at [murraydobbin.ca](http://murraydobbin.ca).

**JAMES FLETCHER** - James works as a communications consultant and specializes in issues of sustainability, local government finance, urban design, local governance and public consultation. He has a BA in urban and economic geography from Simon Fraser University (SFU) and is an associate member of the Planning Institute of British Columbia. James lives in East Vancouver and is an active participant in the Collingwood Community Garden. He looks forward to beginning a master's degree at SFU's School for Public Policy.



# Saturday, Early Morning Workshops (9:30-10:30am)

## TOOLS FOR COMMUNICATING WITH YOUR COMMUNITY – Miama Room

This panel will explore a new modern technology and ideas for communications, campaigning, and team building.



**BOB PENNER** – Bob is the President and CEO of Strategic Communications ([www.stratcom.ca](http://www.stratcom.ca)), a campaigns and fundraising firm that he founded in 1991. In addition to managing Stratcom, Bob works as consultant in most practice areas. He has been the pollster and strategist for numerous political campaigns including former Toronto Mayor Barbara Hall, the Federal New Democratic Party and its leader Jack Layton and Vancouver Mayor Gregor Robertson, where he continues to serve as a Special Advisor to the Mayor.

**AMBER HOCKIN** – Amber is the Pacific Regional Director of the Canadian Labour Congress (CLC). Amber is responsible for the successful operation of the CLC Winter School, held in Harrison each year, and is a strong supporter of the United Way. As Regional Director, Amber is responsible for the development

and implementation of political action and campaigns for the CLC Pacific Region. She is a strong believer in encouraging and supporting working people who run for public office.



**CRAIG KEATING** - Craig is currently in his twelfth year on North Vancouver City



Council. In these years he chaired the North Shore Task Force on Substance Abuse and led the development its multi-jurisdictional Substance Abuse Strategy. He continues to advocate for affordable housing, urban agriculture, and alternative transportation. At the regional level, he has served on the Lower Mainland Treaty Advisory Committee as well as the Metro Vancouver Finance, Waste, and Water Committees. Craig teaches history at Langara College.

## POWERING UP LOCAL BUSINESS FOR CLIMATE ACTION – Coronet Room

In this workshop, you'll hear about Climate Smart partnerships with municipalities and the nature of how local businesses are reducing emissions.

**ELIZABETH SHEEHAN** - Elizabeth initiated and led the development of Climate Smart for Ecotrust Canada. She brings more than 20 years' experience in community development and small business programming in North America and abroad with a focus on climate change action, community reinvestment and business development strategies. Elizabeth holds degrees from the University of California, Berkeley (BSc), and Cornell University (MRP). She is a member of the GHG Management Experts Network.



**DR. SARAH BURCH** - Sarah is a Visiting Research Associate at the University of Oxford's Environmental Change Institute. Her research focuses on urban climate change governance, with an emphasis on practical, integrated approaches to sustainability. Sarah holds a PhD in Resource Management and Environmental Studies from the University of British Columbia, Canada, and was a Contributing Author to the Fourth Assessment Report of the Intergovernmental Panel on Climate Change. Sarah was a Business Development Associate with Climate Smart, a Vancouver-based social enterprise that builds the capacity of small and medium-sized businesses to manage greenhouse gas emissions.



## BUYING POWER – Fraser Room

Hear about the 10% shift campaign, an update on the Canadian-European Comprehensive Economic Trade Agreement (CETA), as well as tips and success stories from the Smallmart Revolution.

**BLAIR REDLIN** - Blair is a researcher with the Canadian Union of Public Employees (CUPE). He is assigned to CUPE's municipal sector in BC. P3s, privatization, and trade agreements are particular priorities of his work. He is following Canada's trade talks with Europe closely and recently participated in a Trade Justice Network delegation to the European Parliament. From 1994 to 2001, Blair was a senior administrator in the BC public service in a variety of capacities, including Deputy Minister of Transportation and Highways, Deputy Minister of Employment and Investment, CEO of the BC



Transportation Financing Authority and President of the Transportation Association of Canada.

**BARRY O'NEILL** – Barry is President of the BC Division of the Canadian Union of Public Employees—CUPE BC. He was first elected to that position in 1997, and he's also a General Vice President of CUPE National. As a longtime advocate for Local First programs, Barry became committed to local sustainability. He's worked with groups all across North America to learn the latest on how local communities can control their own economic destiny. That philosophy helped lead to CUPE BC's Strong Communities campaign. From there, Barry took the Local First campaign on the road, speaking to community groups, Chambers of Commerce, CUPE locals and local government officials about the value of local purchasing. The logical outcome of those campaigns is CUPE BC's latest initiative, the Ten Percent Shift.



**MICHAEL SHUMAN** – See Program Schedule.



## UNDERSTANDING THE HEART OF ABORIGINAL EDUCATION – Canada Room

(From 9:30-11:30, followed by the 21<sup>st</sup> Century Learning Roundtable)

Participants will hear about the key elements that are successful in meeting the needs of Indigenous learners, as well as success stories and program examples.

**MARYLYNNE RIMER** – MaryLynne’s 30 year-plus career has focused mainly on children, youth and their families – first as an early childhood educator, administrator and trainer, and later as a child and youth care professional and eventually a government program manager, policy analyst and senior administrator (including six years as BC’s Deputy Children’s Commissioner). Since 2004, MaryLynne has been a Trustee for the District 63 (Saanich) Board of Education and was chair of the board from 2005 – 2009. MaryLynne holds a Masters Degree from the University of Victoria in Multi-disciplinary Practice in Human and Social Development.



**MONIQUE GRAY SMITH** – Monique is the founder of Little Drum Consulting, as well as a trainer and curriculum developer with the Justice Institute of BC. Previous, she was Executive Director of the Aboriginal Headstart Association of

BC, has been involved in Roots of Empathy, and has done extensive writing and consulting work related to Aboriginal child development. Through her work, Monique has earned an exceptional amount of trust among business communities, Aboriginal communities, government, and not-for-profits organizations.



**COLLEEN HANNAH** – Colleen is of mixed ancestry, Skiwlh, Okanagan Nation, and Scottish ancestry. She has worked in Aboriginal Education since 1997 starting in School District 69 (Qualicum) and for the past 7 years as the District Principal of Aboriginal Education in Mission Public Schools. Fostering understanding of Aboriginal peoples throughout the School District and working with Aboriginal communities, families and students to provide meaningful relevant learning opportunities for all students inspires her work.

Colleen is passionate about building relationships with Aboriginal students and learning more about our Aboriginal people by “doing”, not just reading.

## Saturday, Late Morning Workshops (11:00am-noon)

### SERIOUS MONEY: PENSIONS, RESPONSIBLE INVESTING AND YOUR COMMUNITY – Miama Room

In Canada, pension funds are the second largest pool of capital with over \$900 billion in assets. How much impact do pension funds have? Do any of the funds use responsible investment approaches? What role do the trustees appointed by the Employer and Employees play in determining how these funds are invested?

**SHANNON ROHAN** – Shannon is currently the Director of Responsible Investment for SHARE (Shareholder Association for Research and Education), and Director of the Columbia Institute’s P2 Project: Pensions + Planet. Shannon

brings more than 10 years of experience looking at the role of the private sector in sustainable development, with a particular emphasis on the financial services sector and capital markets. Shannon holds a Masters in International Affairs from the Norman Paterson School of International Affairs at Carleton University. She has written and published in the areas of sustainability finance, the social economy and corporate social responsibility.



### HERITAGE, CULTURE, ARTS AND PLACEMAKING – Coronet Room

This workshop pairs a presentation on how heritage can enhance local economies sustainably, and an exploration of the key role of municipal leadership in community arts and culture.



**PAM COPLEY** - Pam works with the provincial Heritage Branch as a Community Heritage Planner. In addition to facilitating heritage planning for BC municipal governments and communities, her work involves making the connection between heritage conservation and sustainability. Prior to this, Pam spent several years managing a youth heritage and culture mentoring program, and as a policy analyst with the Ministry of Housing and Social Development. In addition to her training

in heritage conservation, she brings to her work a broad range of experience as

a heritage consultant, knowledge of local government issues and processes as a second-term municipal councillor.

**SUSAN GORDON** – Susan works on a number of Boards, including the Community Arts Council of Vancouver, the Grandview Community Centre Association and the Still Moon Arts Society. Prior to retirement she had a 28-year career with the City of Vancouver, working in a number of community centers, finishing as Coordinator of Arts and Culture for the Parks Board. In that position, she worked on developing an Arts Policy for the Board and the Neighbourhood Matching Fund both of which sought to maximize the ability of residents to influence the decisions affecting their neighbourhoods.



## THE FASTEST WAY TO DROP GREEN HOUSE GAS EMISSIONS – Fraser Room

This workshop examines the role Canadian municipalities can play in setting up financial programs for residential energy efficiency retrofits, and what types of legislative, financial and administrative tools they'll need to do it.



**ROBERT DUFFY** - Robert is a research analyst with the Columbia Institute's Centre for Civic Governance, where he recently completed a report on municipal financing for energy efficiency retrofits in Canada. His background includes research positions in the BC legislature and at the national office of the Canadian Federation of Students. Prior to joining the Columbia Institute, Robert did legislative and communications work in the Canadian Parliament. Robert has worked on

federal, provincial and municipal election campaigns, and has organized for NGOs and social movements in Canada and the United Kingdom. He holds a Masters in Communications from Simon Fraser University.

**ANDREA REIMER** - Andrea is a Vancouver City Councillor with more than 20 years of experience in grassroots organizing, environmental policy and community development. First elected to Vancouver School Board in 2002, Andrea currently chairs the City's Planning and Environment Committee and is the lead councillor on Mayor Gregor Robertson's Greenest City initiative. Since launching the initiative, an effort to make Vancouver the greenest city in

the world by 2020, Vancouver has undertaken over 75 new actions on green policy ranging from establishing curbside compost programs to implementing nation-leading policies on green buildings, electric vehicle standards and other key green policy areas.



**CLAIRE BECKSTEAD** - Claire is a Technical and Policy Advisor with the



Pembina Institute's Sustainable Communities Group. Claire has experience in community energy planning (including greenhouse gas inventory analysis), facilitation and stakeholder engagement, and research and policy design. She is currently involved in the Pembina Institute's Green Building Leaders project. Prior to joining the Pembina Institute, Claire worked with Ontario school boards researching the non-technical barriers to installing solar photovoltaic projects on primary and secondary schools. Claire holds a Master's degree in Environmental

Studies from the University of Waterloo.

## 21<sup>ST</sup> CENTURY LEARNING ROUND TABLE – Canada Room (11:30 – 12:15)

A round table format will offer a chance for trustees to explore the topic, share initiatives, pool initiatives and develop key questions for when 21<sup>st</sup> Century Learning proposals make their way in to board pack-ups.

## Saturday, Mid-Day Workshops (1:00-2:30pm)

### COMMUNITIES AND POST-SECONDARY PARTNERSHIPS – Fraser Room

Community leaders reaching out for resources to deepen community ties and sense of place have a rich resource if they can link to a post-secondary institution. You'll hear the nuts and bolts of these local governance partnerships which enrich both the community and the institutions.



**JUDITH CULLINGTON** - Judith has led the development of several initiatives on Vancouver Island, including a partnership with Royal Roads University and a 'Solar Colwood' project to undertake community wide clean energy building retrofits. She has a Masters Degree in Geography, and spent many years working for the federal and provincial governments. Judith is a Councillor with the City of Colwood, and has run her own consulting business for the last 15 years,

focusing on ways to help communities achieve their sustainability goals. She loves to hike, ride her bike and spend time with her family.

**TED RIECKEN** - Ted is the Dean of Education at the University of Victoria and the past chair of the Association of British Columbia Deans of Education. He is President Elect of the Association of Canadian Deans of Education and he has been a faculty member at the University of Victoria since 1989. As a former elementary school teacher before teaching at university, Ted taught on Vancouver Island in Gold River. His research interests include the use of new media technologies as learning tools in alternative settings and community-based participatory research.



## FIRST UP: FOOD SECURITY, CHILD-FOCUSED COMMUNITIES, AND MORE – Canada Room

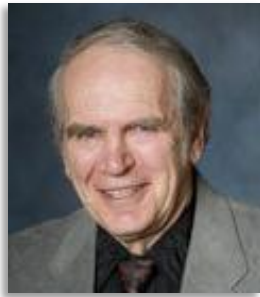
Community leaders aren't waiting for others, they are taking action, and in doing so are inspiring and supporting others to achieve their common goals.

**HAROLD STEVES** - A former Richmond school teacher and active rancher by profession, Harold has served on Richmond City Council continuously since 1977. As an MLA in the mid 1960's, Harold was instrumental in the establishment of the "Agricultural Land Reserve" and for the



following decades, one of its strongest defenders. Currently, Harold is the Chair of Agriculture for Metro Vancouver, promoting farmland preservation, urban agriculture and food security for the region.

**SHEILA MALCOLMSON** - Sheila was the Trust Council representative on both the Environmental Assessment Project Committee reviewing the Duke Point gas power plant and



two BC Utilities Commission reviews (the plant was defeated after 4 ½ years). She was also active in having Gabriola's only old-growth forest protected as a nature reserve. Sheila was first elected to the Islands Trust on Gabriola Island in 2002, and is now Chair of the Islands Trust Council. With a degree in Environmental and Resource Studies, her professional experience is in project management, tourism operations and administration, and environmental advocacy, regulation and public hearings.

**BARINDER RASODE** – A strong advocate of investment, job creation, multiculturalism, and family and children well-being initiatives, Barinder has made significant contributions to strengthen Surrey through effective partnerships and open communication. As Surrey's Community Association Liaison, she strives to find and implement better ways to include citizens in the City's decision-making process and help ensure more residents are engaged in a meaningful and effective way with our City. Barinder has placed particular focus on the issue of domestic violence and abuse in the home. It is also her personal goal to help Surrey's youth find their own version of community and, through that experience, realize lifelong benefits.



## SEVEN RULES FOR SUSTAINABILITY – Coronet Room

In this workshop we will hear a climate change and sustainability leadership story from the council table, and explore a core set of seven rules for sustainable cities.



**PATRICK CONDON** - Patrick Condon has over 25 years' experience in sustainable urban design; first as a professional city planner and then as a professor and researcher. He is now senior researcher with the Design Centre for Sustainability at UBC, a sustainable urban design think tank. Patrick has lectured widely, and is the author of several books, including "Seven Rules for Sustainable Communities", 2010, from Island Press. Most recently, he and his research partners have collaborated with

the City of North Vancouver to produce the "100 Year Sustainability Vision", a plan to make the City of North Vancouver a zero carbon community.

**DARRELL MUSSATTO**— Mayor Mussatto is serving his second term as Mayor of North Vancouver, focusing on sustainability, affordability and homelessness. He is passionate about making the City a place where the benefits of growth are shared by all, supporting affordable housing initiatives, social programs, and new parks and trails. He is committed to lowering the City's carbon footprint by making the City more bike-friendly, reducing energy use, managing our liquid and solid waste in a more environmentally-friendly way, supporting urban gardening and expanding the award-winning Lonsdale Energy Corporation.



## CANCUN UPDATE – Miama Room

In Copenhagen, 2009, the world looked to the United Nations to determine global action on Climate Change. Our two panelists were in Cancun. Join them for a candid conversation on the progress of global agreements and the hope that action by local governments holds.

**DAVID CADMAN** - A social and environmental activist for over 30 years, David has served as the President of the Society Promoting Environmental Conservation (SPEC), the Chairperson of the British Columbia and Canadian Environmental Networks. He is the current President of ICLEI - Local Governments for Sustainability, and is the Local Government Representative to the United Nations Sustainability Commission and the United Nations Framework Convention on



Climate Change. David has also served at the national and international level of the United Nations Association, and was awarded the United Nations Peace medal and United Nations 50th Anniversary medal. David has been a Vancouver city councillor since 2002.

**DEREK CORRIGAN** – Mayor Corrigan was first elected to Burnaby City Council in 1987, serving as a Councillor for 15 years until his election as Mayor in 2002. He served as Chair of BC Transit from 1994-97, assuming responsibility for all transit systems in BC, and is a Director and Trustee of the Municipal Finance Authority. Mayor Corrigan sits on several GVRD committees, and is Chair of both the Social Sustainability Strategy Steering Committee and the Regional Planning Committee. He was a recipient of the Canada 125 medal for Community Service, and continues his commitment to the International Mayors for Peace organization.

