

Climate Smart: A winning opportunity for Canadian businesses to profitably reduce their carbon footprint

Climate Smart has gone national with its award-winning program that helps businesses profitably reduce greenhouse gas (GHG) emissions – turning carbon risk into opportunity.

Partnering with the Canadian Chamber of Commerce, and with funding support from HSBC Bank Canada, Climate Smart's practical, solutions-based program is **now available** in major cities across Canada.

Over nearly a decade, Climate Smart has helped hundreds of businesses, across all sizes and sectors, to improve their energy, fuel and waste footprints and save costs. The program leverages the business case for GHG reductions – including improved operational efficiencies, cost savings, employee engagement, and benchmarking data – adding up to increased competitive advantage.

Climate Smart trained businesses not only stay ahead of the curve preparing for a low carbon economy, but they also join an extensive network of businesses that are developing cleaner, more efficient and profitable ways of doing business.

Benefits of Climate Smart

- Learn practical tools to cut costs associated with energy, waste, and fuel
- Gain expert support to access funding opportunities – including federal, local and utility rebates – for retrofits, operational improvements, equipment and vehicle upgrades
- Stay competitive within supply chains, with quantifiable data and certification for corporate social responsibility reports, and RFPs, bids, and tenders
- Engage employees and enhance brand
- Connect with a growing network of leading Canadian businesses

Did You Know?

Businesses across Canada are reducing emissions AND cutting costs.

*A sample of Climate Smart certified businesses, from manufacturing and construction, to transport and professional services, show annual collective **cost savings of over \$4.5 million**, with top-performing businesses **reducing GHG emissions by 30%**.*

Program Details

- Training takes place over three half-day sessions, starting in early 2019
- Cost is \$500 - \$2,500 depending on business size – and through HSBC Bank Canada's charitable support, businesses in major Canadian cities can now access a **\$1,000 discount**. Full pricing and training program details can be found at: climatesmartbusiness.com/HSBC
- To learn more and register, contact Alex Woudzia: 1-888-688-6283 ext. 235 alex@climatesmartbusiness.com

"Through joining Climate Smart, we were able to identify our greatest opportunities to reduce our greenhouse gas emissions while also cutting back on our expenses. Hearing about what other companies are doing within our industry; connecting us with resources, such as utility incentives and rebates; and highlighting new technologies are just some of the ways Climate Smart helped us diagnose and document our emission reductions of 24% while growing our business." – Environmental Coordinator, Fraser River Pile & Dredge

"Participating in the Climate Smart program has led us to implement changes we would not have otherwise pursued." – Health and Safety Coordinator, MTU Maintenance Canada

"Calculating our carbon footprint forced us to look at ways of streamlining our operations, cost cutting in areas we previously did not even target and putting systems in place to help us monitor what effect these changes will have on our bottom line in the future. It is clear that we cannot reduce until we know our starting point." – Head of Operations, Winemaker, Tinhorn Creek Winery