

PROGRAM AT A GLANCE

Tuning in to October 15th: Learning & Connecting Session for Local Electeds
Sunday, July 24, 2022, 10am to 3:30pm

9:30 AM	Registration Opens	
10:00 AM to 10:15 AM	Opening, Welcome and Introduction <ul style="list-style-type: none"> • Sussanne Skidmore (Secretary-Treasurer, BC Federation of Labour; Chair, Columbia Institute) • David Levi (Executive Director, Columbia Institute) • Kevin Millsip (Strategic Advisor, Columbia Institute) 	
10:15 AM to 11:00 AM	Plenary: Stratcom Survey Results We'll look at and discuss the survey results from High Ground 2022 and begin discussion about what these results might mean for the campaign period. <ul style="list-style-type: none"> • Bob Penner (CEO, Stratcom) 	
11:00 AM to 11:15 AM	Break	
11:15 AM to 12:15 PM	Workshop: Public Education This workshop explores anticipated key issues in K-12 leading up to the elections and the scope of action that Trustees have in their roles. <ul style="list-style-type: none"> • Robin Tosczaik (Second Vice President, BCTF) • Karen Ranalletta (President, CUPE-BC) • Carmela Allevato (Founder, AQR Law) • Jennifer Reddy (School Trustee, VSB) (moderator) 	Workshop: First-Term Reflections This workshop explores learnings and reflections from first term councillors. <ul style="list-style-type: none"> • Amy Lubik (Councillor, Port Moody) • Nadine Nakagawa (Councillor, New Westminster) • Sharmarke Dubow (Councillor, Victoria) • Kevin Millsip (Strategic Advisor, Columbia Institute) (moderator)
12:15 PM to 1:00 PM	Lunch (with Tayybeh)	
1:00 PM to 3:00 PM	Training Sessions Presented by Earnscliffe and the Union Cooperative Initiative With Nikki Hill (Principal, Earnscliffe Strategy Group) and Jonny Sopotiuik (Union Cooperative Initiative) Modules: Outreach: Deep Engagement in Community, Go Online! Social Media Tips & Tricks, Developing Your Message: Media and Public Speaking, Fundraising 101: Making the Ask & Donor Stewardship	
3:00 to 3:30 PM	Closing	